



Drive.Ahead, a vision of an innovative, sustainability-led future, unveiled by MG Motor India at Auto Expo 2023

- *Drive.Ahead, the theme for MG this year reinforced in its futuristic and environmentally mindful technologies and vehicles*
- *A total of 14 cars showcased as part of MG's Drive.Ahead India vision*

Greater Noida, January 11, 2023: MG Motor India today showcased its vision for future mobility, Drive.Ahead, at the Auto Expo 2023. The company unveiled a line-up of 14 production-ready vehicles from its portfolio that communicate the brand's focus on sustainable, conscious, and innovative technology as part of MG's vision in India.

Speaking at the event, **Mr. Rajeev Chaba, President, and Managing Director, MG Motor India**, said, "We believe in working towards a world that is sustainable, humane, and driven by intuitive technology. Our aim is to build an ecosystem where mindfulness and consciousness, are a way of life. Our EV and NEV range of products displayed here demonstrate MG's commitment and endeavours toward faster adoption of green and sustainable mobility in India."

The company also unveiled two technologically advanced, high-safety, and zero-emission electric vehicles (EVs) supporting its stance as an Auto-tech brand during the show. The two vehicles are the MG4, a pure-electric hatchback EV, and the MG EHS, a plug-in hybrid SUV. Both these vehicles underscore MG's resolute commitment to strengthening EV adoption in the country.

The two vehicles, just like the other ones that are part of the line-up at the MG Pavilion, are futuristic and are a blend of innovation and vision in terms of technology and their environmental footprint and echo both MG's theme for the Auto Expo this year, 'Drive.Ahead' as well as the expo's focus on 'EVs'. Both vehicles come with advanced safety features and enhanced driving comfort.

The MG4 EV hatchback, which comes with spacious interiors, ensures driving convenience through its five different charging options including the 12V portable charger, both AC and DC charging, etc. MG4 EV hatchback is sold in more than 20 European markets including Germany, France, the United Kingdom, Italy, Spain, Norway, and Sweden.

The MG EHS Plug-in Hybrid brings together efficiency and performance along with spacious interiors and a sporty exterior. The MG EHS Plug-in Hybrid truly offers the best of both worlds. The drive system offers an electric motor, a battery pack and a powerful petrol engine that work seamlessly together for optimum efficiency, power and range. The hybrid delivers a combined power output of 258ps which helps it achieve a speed of 100km/h in just 6.9 seconds.

"Today, at the Auto Expo 2023, we are delighted to bring to our customers, these two globally acclaimed vehicles from our portfolio. The launch of these futuristic vehicles would be based on consumer research and market feedback." **he further added.**

MG's position as an auto tech and sustainable brand is reflected in many initiatives that they have undertaken for the Indian auto industry. Ever since the ZS EV was first introduced in India in 2020, the car has positively impacted the environment. So far, it has prevented around 70 lakh kilograms of CO2 emissions, the equivalent of planting more than 42,000 trees. MG believes that the best way to foster EV adoption is to create an enabling infrastructure that encourages more people to go the E-



mobility way. Its MG Charge initiative, which aims at creating charging stations across India has successfully grown to over 150 such stations.

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 98 years.

MG Motor India's state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,25,000 vehicles and employs nearly 2,500 workers. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the cutting-edge automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster and MG Astor- India's first SUV with personal AI assistant and Autonomous (Level 2) technology.