

## **MG ZS EV is five-star success in Euro NCAP test**

- *MG ZS EV achieves Five Star Euro NCAP rating*
- *MG's first-ever battery electric car designed with safety and innovation in mind*

**New Delhi, December 24:** MG Motor's first pure electric internet car designed with safety and innovation in mind, the ZS EV, has achieved the coveted Five Star Euro NCAP rating. Securing a Five Star Euro NCAP rating further underlines the carmaker's commitment towards safety.

MG ZS EV impressed in all areas of the Euro NCAP test, including the four key test categories: Adult Occupant, Child Occupant, Vulnerable Road User and Safety Assist. The current Euro NCAP tests are the most stringent ever, making this Five Star rating a significant achievement for MG.

As MG's most high-tech car ever, ZS EV brings electric car technology to a wider audience and represents an exciting era in the company's history. A truly global and best-in-class EV SUV, the ZS EV has already registered significant success in more than 10 international markets such as the United Kingdom, Europe, Australia, and Southeast Asia. It has also been extensively tested for India-specific requirements.

The ZS EV is MG's First Pure Electric Internet SUV with a clean, efficient and fast powertrain. The all-new, advanced 44.5 kWh, liquid-cooled NMC (Nickel Manganese Cobalt) battery from CATL, one of the world's largest battery manufacturers, gives the car a travel range of 340 kilometers on a full charge. It delivers 353 Nm of instant torque and 143 PS power, accomplishing 100 kmph from a standstill in 8.5 seconds.

MG (Morris Garages) Motor India recently began accepting bookings for its much-awaited ZS EV, India's first pure electric internet SUV. The carmaker also announced a very special introductory price for the first 1,000 customers. The ZS EV can be booked for INR 50,000 on [mgmotor.co.in](http://mgmotor.co.in) and select showrooms across 5 cities - Delhi, Mumbai, Ahmedabad, Bengaluru and Hyderabad.

MG Motor India is setting up a 5-step charging ecosystem that is aimed at fulfilling the needs of EV customer. Each ZS EV comes with an on-board cable to charge at any 15amp socket. The car maker will also install an AC fast charger at home/office of the customers. The carmaker is also setting up a DC Super-Fast charging network at select MG showrooms that can be availed 24x7 and plans to create an extended charging network across MG dealerships in select satellite cities along key routes and provide charge-on-the-go with RSA (road side assistance). Through Super-Fast DC chargers (50 kW), the ZS EV will reach 80% battery capacity within 50 minutes while AC fast chargers installed at homes will take around 6 - 8 hours for a full charge.

The MG ZS EV offers India's best vehicle ownership package - the "eShield", with free-of-charge 5-year manufacturer warranty for unlimited kilometers on the car, 8 yrs /150k km warranty on battery and also includes round-the-clock roadside assistance (RSA) for a period of 5 years, for private registered cars. It's running cost is approx Rs 1 per km. All these elements under "eShield" are aimed at enhancing the customer experience and providing complete peace of mind.

## **About MG Motor India**

Founded in the UK in 1924, Morris Garages vehicles were world famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. MG has evolved into a modern, futuristic and innovative brand over the last 95 years. With plans to soon introduce its brand of vehicles in the Indian market, MG Motor India has commenced its manufacturing operations at its car manufacturing plant at Halol in Gujarat.

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